



April 27, 2010

Dear Friends,

As one of the first community organizations founded and run by second generation Korean Americans in New York City, the Korean American League for Civic Action (KALCA) is proud to be celebrating its tenth year anniversary.

We continue to promote Korean American and Asian American civic participation through educational forums and leadership programs. We are also dedicated to developing the next generation of leaders that are conscious of the future of the Asian American community.

### Programs

**Our Public Interest College Internship Program** will kick off June 5<sup>th</sup> and KALCA looks forward to welcoming the Class of 2010. Whether they are working as a national security analyst at the Science Application International Corporation, teaching in urban public schools through Teach for America, or engaged in local politics by working at the Manhattan Borough President's Office, our former interns are motivated and inspired to pursue public interest careers with a passion. On the national front, a 2006 intern recently obtained her masters in East Asian Studies from Harvard University and now serves as a Junior Professional Staff Member in the House Committee of Foreign Affairs in Washington, D.C.

Our **2010 Leadership Development** initiative is centered on the current economy and the rise in incredible talent that is now available and seeking to enter into public service careers. This is an unprecedented time for Asian Americans – never in American history has there been such a high caliber, culturally adept, and talented pool of Asian Americans poised to pursue public interest careers they feel authentic affinity to. To address this need and to seize this opportune moment, KALCA will continue the Public Interest Career Exploration and Mentoring Series successfully launched last year.

We are also proud that our 2009 calendar year included non-partisan educational programming that prepared the community for the 2009 **New York City elections**. KALCA co-sponsored a NYC Council District 1 Candidates Forum, a Career in Politics Panel for over 100 students and young professionals, and helped monitor Asian American votes to prevent discrimination at the polls during the primary and general elections. Further, numerous KALCA members supported candidates of their choice by volunteering hundreds of hours during the elections months.

We would not have been able to accomplish our milestones without your ongoing support. We would like to request your continuing support to sustain our efforts to empower and develop our community.

On **Wednesday, June 16, we will be holding our Tenth Anniversary Gala at 24 Fifth Avenue**. The sponsorship packet for the Gala follows this letter. We hope that you will be able to join us again this year!

Sincerely,

**Charles Yoon, Board Chair**

**Jun Choi, Gala Co-Chair**

**Henry Kang, Gala Co-Chair**



OUR PAST SPONSORS INCLUDE:

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Allen & Overy LLP  
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We hope to add you or your company to this growing list.



## SPONSORSHIP PACKAGES

Korean American League for Civic Action  
10<sup>th</sup> Anniversary Benefit Gala  
24<sup>th</sup> Fifth Avenue  
Wednesday June 16, 2010

### **Platinum - \$25,000**

- Platinum Sponsor's logo will appear on first interior page of program, with legend "With the Generous Support of..."
- Platinum Sponsor's name will be listed as Platinum Sponsor in program
- 1 full page advertisement in program
- Logo in the program
- Welcoming letter from Platinum Sponsor in program
- Logo displayed on [www.kalca.org](http://www.kalca.org) linked to Platinum Sponsor's corporate or foundation web site
- Recognition during Gala as Platinum Sponsor
- One Platinum Sponsor table consisting of 20 tickets to the Gala

### **Gold Sponsor- \$15,000**

- Gold Sponsor's logo will appear on first interior page of program, with legend "With the Generous Support of..."
- Gold Sponsor's name will be listed as Gold Sponsor in program
- 1 full page advertisement in program
- Logo displayed on [www.kalca.org](http://www.kalca.org) linked to Gold Sponsor's corporate web site
- Recognition during Gala as Gold Sponsor
- One Gold Sponsor table consisting of 15 tickets

### **Silver Sponsor - \$10,000**

- Silver Sponsor's name will be listed as Silver Sponsor in program
- 1 full page advertisement in program
- Logo displayed on [www.kalca.org](http://www.kalca.org) linked to Silver Sponsor's corporate web site
- Recognition during Gala as Silver Sponsor
- One Silver Sponsor table consisting of 12 tickets

### **Sponsor - \$5,000**

- Sponsor's name will be listed as Sponsor in program
- 1 page advertisement in program
- Logo displayed on [www.kalca.org](http://www.kalca.org) linked to Sponsor's corporate web site
- Recognition during Gala as Sponsor
- One Sponsor table consisting of 10 tickets



**Patron - \$3,000**

- Patron's name will be listed as Patron in program
- Recognition during Gala as Patron
- 1/2 page advertisement in program
- One Patron table consisting of 10 tickets

**Friend - \$1,000**

- Friend's name will be listed as Friend in program
- Two individual tickets

Program Ads or Greetings (ad submission deadline June 5, 2010)

Ads must be submitted completed and in a high-resolution format

- Full page: \$750
- Half page: \$400
- Quarter-page: \$200



## Sponsorship Form

### Korean American League for Civic Action– 10<sup>th</sup> Anniversary Benefit Gala

24 Fifth Avenue– Wednesday, June 16<sup>th</sup>, 2010

Commitment Deadline: May 19, 2010

Yes, we would like to support the Korean American League for Civic Action!

We plan to participate as one of the following (please check the appropriate box):

- Platinum Sponsor (\$25,000)
- Gold Sponsor (\$15,000)
- Silver Sponsor (\$10,000)
- Sponsor (\$5,000)
- Patron (\$3,000)
- Friend (\$1,000)
- Prize Donations for Silent Auction  
Description of Donation: \_\_\_\_\_
- Ads or Greetings Purchaser (full page: \$750, half page: \$400, quarter-page: \$200)
- Individual Tickets (circle): General- \$200 per ticket  
Number of Tickets: \_\_\_\_\_
- Gift Bag Participant (for 225 guests)  
Description of Donation: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website address for links: \_\_\_\_\_



Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Signature: \_\_\_\_\_

**Payment by Credit Card**

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Date of Expiration \_\_\_\_\_ CSC #: \_\_\_\_\_ (on the back of your card, for Amex, on the front)

AMEX  VISA  MC  DISCOV

Signature \_\_\_\_\_

**Payment by Check** (preferred method)

Please make checks payable to: KALCA

Our mailing address is:

Korean American League for Civic Action, Inc. (KALCA)  
149 West 24th Street 6th Fl.  
New York, NY 10011

**Payment Online**

Payments can also be made through Paypal payment systems by going to [www.kalca.org](http://www.kalca.org).

Please return this completed form to Sandy Kim, Executive Director by email at [sandy@kalca.org](mailto:sandy@kalca.org) or by mail.

Thank you for your support! We will contact you shortly.